



SoW CASE STUDY

European Data Centre Build
Multi-Site AI Infrastructure Delivery
for NVIDIA Blackwell

Background and Challenge

Context

Our client, an AI hyperscaler, was launching three next-generation data centres in remote Nordic locations - where local capability was virtually non-existent - in partnership with Nvidia.

Working with EcoDataCenter, the programme involved deploying one of Europe's first large-scale NVIDIA Blackwell clusters, forming part of a \$2.2bn European expansion powered by renewable energy.

The infrastructure needed to be operational by early 2025 to meet rapidly growing demand for AI compute capacity.

The Challenge

This was a programme-critical build requiring the rapid establishment of full data centre operations capability across multiple locations.

The company needed to stand up operational leadership and delivery capability from scratch, across remote environments, within a fixed and highly compressed timeline. The capability required was highly specialised and globally distributed, with no viable local supply; requiring coordinated international mobilisation and full relocation.

Key Points

Multi-site build across remote Nordic locations with no local capability

Fixed go-live deadline tied to infrastructure deployment

Requirement for highly specialised AI / GPU data centre expertise

Internal capability not structured for the speed, scale and complexity required

Need for a partner who could deliver both capability and operational enablement

Project required AI
/ GPU data centre
expertise

Solution and Outcomes

The Solution

WNTD was engaged under a Statement of Work (time + deliverables) to deliver full data centre operations capability.

Multi-site delivery

- Designed and delivered leadership capability across multiple locations in parallel

Co-location enablement

- Supported deployment into EcoDataCenter facilities
- Enabled rapid rollout without waiting for owned infrastructure

Global workforce mobilisation

- Sourced internationally across the UK, France, Germany and Spain
- Delivered 100% relocation into remote Nordic locations

Workforce enablement infrastructure

- Introduced Employer of Record solution
- Enabled deployment ahead of legal entity setup

Consultative workforce planning

- Advised on optimal mobilisation routes based on geography, visa and speed

Stakeholder alignment

- Direct partnership with VP People and International GM

Delivery and Outcomes

WNTD delivered full operational capability within a compressed programme timeline.

Delivery

- Full leadership capability delivered across 8 critical roles in 12 weeks
- Including:
 - 5 Data Centre Managers
 - VP Data Centre Operations
 - Programme Director
 - Chief Delivery Officer
- Built multi-site leadership capability in parallel
- Achieved 100% international relocation into remote locations

Programme impact

- Enabled teams responsible for NVIDIA Blackwell deployments in Europe
- Ensured operational readiness across multiple live data centre environments

Delivery model

- Established structured delivery approach across locations
- Maintained consistent standards in a highly constrained environment

Impact and Validation

Why This Matters

AI infrastructure programmes require aligned delivery across data centre operations, engineering, and leadership — and the ability to establish that capability at speed, often in locations where no local supply exists.

WNTD's SoW model provides a programme-level delivery capability, combining international workforce access, operational enablement, and execution speed.

This was demonstrated through:

On-time deployment of next-generation AI infrastructure

Establishment of fully operational leadership capability across multiple data centres

Delivery of critical capability in previously inaccessible locations

Acceleration of our client's ability to scale AI compute capacity across Europe

Client Validation

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“During our international growth phase at our company, we needed to hire exceptional AI talent quickly, and WNTD delivered. They consistently identified and secured high-quality candidates at speed, which had a direct impact on our ability to scale across Europe.

What stood out was not just the quality of hires, but how collaborative and seamless the partnership felt. WNTD understood our challenges and operated as a true extension of our team.”

VP HR EMEA



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